



# WAKEFIELD LYNNFIELD CHAMBER *of* COMMERCE

Joining the Wakefield Lynnfield Chamber is a sound business decision. Through many opportunities, you will discover multiple avenues to help your business succeed.

## VISIBILITY OPPORTUNITIES

FREE ONLINE BUSINESS  
DIRECTORY LISTING

- Take advantage of multiple networking opportunities – one of the most important benefits of membership
- Experience Multi-Chamber events with over 10 other communities
- Participate in a broad range of sponsorships, advertising, and marketing opportunities
- Work with government, business and education leaders to increase workplace skills and find skilled workers

## ONLINE BRANDING

- Connect, mentor, and share best practices with other business professionals
- Increase awareness and credibility through website exposure and social media channels

SPONSORSHIP  
OPPORTUNITIES

69% of consumers believe  
that chamber membership  
is a sign of reputable, stable  
business.

## IMPROVE EFFICIENCY AND INCREASE REVENUES

- Collaborate and cross-market with other members to reach new prospects
- Increase client referrals and customer loyalty with stronger business networks

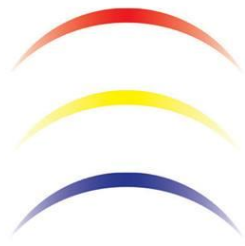
## REFINE BUSINESS ACUMEN AND DAY-TO-DAY SKILLS

- Gain business knowledge with exposure to successful business leaders
- Sharpen practical business skills through presentations and specialized educational events

70% of consumers believe that a  
chamber membership  
demonstrates good business  
practices

## FORGE A HEALTHY BUSINESS CLIMATE

- Leverage Chamber's strategic partnerships with government and economic development partnerships
- Keep informed of local signage, tax, and business laws



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The Wakefield Lynnfield Chamber of Commerce has over 200 members and provides them with networking, educational and promotional opportunities. The Chamber is dedicated to its members' success and encourages participation in Chamber programs and events.

## Chamber Benefits:

- Business Referrals
- Business Advocacy
- Networking Opportunities
- Membership Decal
- Chamber Website
  - Job Listings
  - Hot Deals
- Local Business Promotion
- Social Media and Website
- Communications & Marketing
- Notary Service\*
- Certificates of Origin Authentication
- Affordable Mailing List
- Educational Opportunities
- Business Counseling through SCORE
- Membership Labels

*\*Available Through Chamber Members*

## Membership Advantages:

Your business has the opportunity to enhance its participation in business events through sponsorship and participation:

- Sponsorship at Chamber Events
- Exposure at Chamber Events
- Host a Before Work Breakfast or Business after Hours
- Participate in Chamber Committees

**Join Now**

**781-245-0741**

**[www.wakefieldlynnfieldchamber.org](http://www.wakefieldlynnfieldchamber.org)**

- ✓ Build Your Business
- ✓ Build Your Visibility
- ✓ Build Your Bottom Line
- ✓ Build Your Knowledge
- ✓ Build Our Community

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